



Example questions to ask teachers

- ☐ Tell me about your school. *How many form-entry, Ofsted rating, demographics of students*
- ☐ What is your role at the school? *Job title, key responsibilities*
- ☐ How is [product name] used in your school?
- ☐ How often do you use the resources / books / product?
- ☐ What do you like most about using [product name] in the classroom?
 - What do you think about the layout?*
 - What do you think about the content?*
 - What do you think about the extra resources?*
 - What do you think about engagement?*
 - What do you think about accessibility?*
- ☐ Why do students like using [product name]?
- ☐ How does [product name] prepare your students for assessment / SATs / GCSE / A-Level
- ☐ Can you give us an example of using [product name] and how it helped the students with their learning?
- ☐ What has feedback from staff been like?